STUDIO ARTHUR CASAS

ARCHITECTURE

AND DESIGN

Brazil - São Paulo

+ 55 11 2182 7500

+ 55 11 3663 6540

press@arthurcasas.com

Rua Itápolis, 818 - 01245 000

FACTSHEET

Project

Shops

Author

Arthur Casas

Team

Nara Telles, Gabriel Ranieri, Raul Valadão, Paulina Tabet, Rafael

Palombo

Consultants

Dates

2013 -

Plot area

2 270 m²

Built area

5 000 m²

Location

São Paulo - SP, Brazil

ABOUT

The Shops project, a JHSF group venture, has a permeable architecture towards the city, where fruition of the street and connection with the neighborhood are valued. Highlighted by its wide openings and fluidity in circulation, the concept references to the commercial enterprises of the 1960s. The windows face the sidewalk and can be seen from the street, which enhances the integration between the building and its surroundings. The same goes for the outdoor walkways, where the passage of people and the abundance of natural light establish straight connection between architecture and users.

The presence of vegetation naturally accommodates the construction to its surroundings. The relation between building and urban landscape is also softened by picking clay shades for the cladding. Produced with stones that accentuate such color palette, the concrete plates were displaced throughout the facade, thus creating planters between floors. The combination of elements refers to Shopping Cidade Jardim, which also belongs to JHSF group and whose interiors are signed by Studio Arthur Casas.

The spaces distribution in three large blocks was made among existing buildings on the site, including the historic Casa Fasano. On the roof, the glazed ceiling connects the volumes and highlights the commercial floors on the top floor, where the restaurants area is located. With a vast garden, jabuticaba trees and loosely arranged tables, this space was designed to refer to a pleasant street atmosphere.