

# STUDIO ARTHUR CASAS

## ARCHITECTURE AND DESIGN

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## FACTSHEET

Project	Pelourinho
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Contractor	IPAC - Instituto do Patrimônio Artístico e Cultural da Bahia
Consultants	Renata Tilli (landscape); Maneco Quinderé (light design); Kong Rex (visual communication); STEC (structures and foundation); SEPA (engineering); Greenwatt (facilities); Noise (multimedia); Rigatec (irrigation); i9 Conceitos (budgeting); Carlos Etchevarne (archeology)
Project date	2012
Project completion	2019
Plot area	3,400 m <sup>2</sup>
Built area	3,400 m <sup>2</sup>
Location	Salvador – BA, Brazil
Images	Gabriel Ranieri and Rodrigo Tamburus

## ABOUT

The main issue at hand in the rehabilitation of the public spaces in the neighborhood of Pelourinho, now frequented almost exclusively by tourists, was to bring city residents back to daily life in the area. We considered the factors that set off the downfall of that part of Bahia's capital – a historical site of unquestionable importance, but since transformed into a picturesque backdrop for sporadic events.

The open call was meant to cover three largos, or plazas, and the initial idea was to engage the spaces jointly, seeking to create a unified initiative that might benefit Pelourinho as a whole. While complementing one another, each of the squares takes on its own purpose and personality – the aim being to bring out the dynamic possibilities of the spaces through their different uses and functions.

Largo Tereza Batista, currently the most actively frequented of the three squares, was optimized so that it might continue hosting shows and large-scale events, but with more robust infrastructure and greater comfort. A new suspended stage was put into place, rationalizing access to the area, with spectators protected by a white canopy that dialogues with the facades of neighboring houses.

Largo Pedro Arcanjo takes advantage of its location so as to become a belvedere, unveiling a view of both the city's historic center and its modern

outgrowths. The space, complete with an inviting wooden deck, also includes an amphitheater that can be turned into an open-air movie theater.

Largo Quincas Berro d'Água, meanwhile, has become a stage for everyday life, an oasis at the stony heart of Pelourinho, invaded by vegetation that transforms it into a resting-place and a promenade, designed to receive people of all ages on a regular basis.

These are modest interventions executed at a low cost, seeking to reconcile the city's past with its present.